



**HEDDLU GOGLEDD CYMRU**

Gogledd Cymru diogelach

**NORTH WALES POLICE**

A safer North Wales

SWYDDFA COMISIYNYDD HEDDLU  
A THROSEDD GOGLEDD CYMRU



OFFICE OF THE **POLICE & CRIME**  
**COMMISSIONER** NORTH WALES



# SOCIAL VALUE POLICY 2017

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North Wales has one of the most powerful landscapes in the whole of Britain including beaches, rivers, mountains, lakes, waterfalls and a people that are passionate about their culture, music and history. Whilst the Public Sector in North Wales includes the six Local Authorities (Isle of Anglesey, Gwynedd, Conwy, Denbighshire, Flintshire and Wrexham), Welsh Ambulance Services, NWPC and NWP, North Wales NHS and Fire & Rescue Services.

North Wales has 687,800 people with a gross disposable household income per head of £15,622 (85% of the Welsh average) and consists of a high proportion of elderly residents, which could be contributed to by people moving to the area to retire and a net number of commuters working outside the region in the Chester, Merseyside and Manchester areas.

Currently the employment rate in Wales is 73.2% as opposed to 74.5% for the U.K. The unemployment rate in Wales (that is people not working but available for work) stands at 4.1% as opposed to 4.9% in the UK.

Small Micro sized businesses (a business that who employs between 0 and 9 people) are the backbone of the North Wales economy. In 2015 there were 58,100 enterprises active across North Wales, of which 94% were micro size-businesses with employees from these accounting for 35 % of private sector employment within North Wales.

Developing Social Value in the region is further supported by **Well-being of Future Generations Act (Wales) 2015** which like Social Value is about improving the social, economic, environmental and cultural well-being of Wales. The Act puts in place seven well-being goals for Wales, aimed at creating a more equal, prosperous, resilient, healthier and globally responsible Wales, with cohesive communities and a vibrant culture and thriving Welsh language.

Click on the link for information about **NWPC** and **NWP**

**The Vision** - The Police and Crime Commissioner for North Wales aims to lead the North Wales Public Sector in embracing Social Value and building an enhanced and strengthened local economy, creating economic growth, jobs and opportunities for local people.

**The Policy** - Setting out this Social Value policy is the first part of our journey and the policy aims to demonstrate how NWPC and NWP will utilise the the **Social Value Wales model ©** to implement the **Public Services (Social Value) Act 2012** and the **Well-being of Future Generations Act (Wales) 2015**, how we will deliver social value through commissioning and procurement activities and to set out our priorities in relation to social value. The policy requires the NWPC, NWP and our suppliers to take responsibility for what is commissioned and procured and to ethically and legally support us in delivering our Social Value priorities.

The Policy has been based on supporting existing Organisational priorities and we will invite innovative bids from suppliers old and new which specify how a service may be delivered whilst at the same time supporting delivery of these priorities.

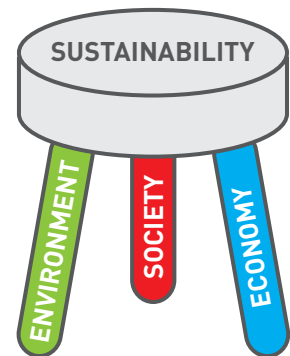
In conjunction with the act, NWPC and NWP is committed to Social Value and will endeavour to ensure that social, economic and environmental issues are considered during all stages of our commissioning and procurement process and as part of the whole life cost of a contract.

**Scope of the Act** - The Act applies to services contracts and contracts which combine service with the purchase or hire of goods above the EU threshold. Click here for more information on [The Public Services \(Social Value\) Act 2012](#)

### WHAT WE MEAN BY SOCIAL VALUE

Social Value embraces the three pillars of Sustainable Procurement Social, Economic and Environmental

The Social Value Act asks all public bodies in England and Wales to consider how what is proposed to be procured might improve the **economic, social and environmental well-being** of the relevant area and in conducting the process of procurement, how it might act with a view to securing that improvement.”



### A SOCIAL VALUE DEFINITION

The Act does not offer a definition for Social Value but there are many definitions of both Sustainability and Sustainable Procurement, the most well-known are listed below, which we will adopt for the purpose of this policy.

**Sustainability** - “Development that meets the needs of the present without compromising the ability of future generations to meet their own needs”

Definition = Brundtland

**Sustainable Procurement** - “A process whereby organisations meet their needs for goods, services, works and utilities in a way that achieves value for money on a whole life basis in terms of generating benefits not only to the organisation, but also to society and the economy, whilst minimising damage to the environment”

Definition = Sustainable Procurement Taskforce, Procuring the Future – June 2006

## THE WELL-BEING OF FUTURE GENERATIONS ACT (WALES) 2015

The Act requires public bodies in Wales to think about the long-term impact of their decisions, to work better with people, communities and each other and to prevent persistent problems such as poverty, health inequalities and climate change.

Developing Social Value across North Wales is further supported by the **Well-being of Future Generations Act (Wales) 2015** which embraces Social Value and Social Capital and sets out seven goals to improve the social, economic, environmental and cultural well-being of Wales. The goals are aimed at creating a more equal, prosperous, resilient, healthier and globally responsible Wales, with cohesive communities and a vibrant culture and thriving Welsh language.



### THE SEVEN GOALS ARE TO MAKE WALES MORE:

1. Prosperous
2. Resilient
3. Healthier
4. Equal
5. Cohesive Communities
6. Globally responsible
7. Vibrant culture and thriving Welsh language

**Cultural change** - The Act demands a change in culture when working with the individual to help them achieve their well-being outcomes. Firstly by asking "what matters to you?" and secondly by maximising their own support networks and accessing community and voluntary resources, which are vital to achieving the aims of the Act. A care and support plan will follow only if well-being outcomes can't be achieved. The aim is to shift the balance away from long term care and support, wherever possible. This type of approach is also known as Social Capital which has the four main themes of Citizenship, Neighborliness, Social networks and Civic participation all aimed at improving the wellbeing of an individual.

As part of our commitment to **Well-being of Future Generations Act (Wales) 2015** and to further under line our commitment to Social Value, NWPC and NWP will adopt the **Social Value Wales model** © to secure Improvements in the economic, social, environmental and cultural well-being of Wales by taking action through our commissioning, procurement and grant processes.

**Modern Slavery in the Supply Chain** - Despite its supposed abolition, the practice of slavery remains commonplace in every country in the world. From forced labor in agriculture to the sweatshops producing low-cost commodities for global supply chains; or from the illegal trafficking of individuals as 'property', to slavery in the mines extracting the raw materials used in electronic consumables – the practice of modern slavery remains pervasive. According to the International Labor Organization around 21 million men, women and children around the world are in a form of slavery, estimated to generate a profit of \$150 bn (circa £ 28.5bn) per annum.



And modern slavery is closer to home than you might think. In the wake of the tragedy in which 21 Chinese migrant workers drowned picking cockles off the Lancashire coast in 2004, new forms of slavery in the UK have come to light with worrying frequency. These include the severe physical exploitation of domestic workers by wealthy diplomats, forced begging and theft by young children trafficked into the UK, and the imprisonment of young men by gangs to manage cannabis 'farms'. It has increasingly become apparent that the scope of modern slavery is far wider than previously assumed.

The **Modern Slavery Act 2015** - The Act is the first of its kind in Europe, and one of the first in the world, to specifically address slavery and trafficking in the 21st century. The new legislation significantly enhances support and protection for victims, gives law enforcement the tools they need to target today's slave drivers, ensures perpetrators can be severely punished, and includes **a world leading provision to encourage business to act to ensure their end-to-end supply chains are slavery free.**

The Act includes a clause requiring companies operating in the UK to report annually on the steps they have taken to ensure that their international supply chains are slavery-free.

**Our Priority** - NWPCC and NWP has set a priority to ensure our end-to-end supply chains are free from instances of modern slavery, unethical trading and human rights violation.

To underline our commitment to the Modern Slavery Act and ethical employment within the supply chains we have signed up to the Welsh Government Code of Practice. A toolkit guidance documents can be accessed: [www.gov.wales/code-of-practice](http://www.gov.wales/code-of-practice)

The Third Sector (sometimes called the Voluntary and Community sector) is a term used to describe the range of organisations that are neither public sector nor private sector. It includes voluntary and community organisations (both registered charities and other organisations such as associations, self-help groups and community groups), social enterprises, mutuals and co-operatives.

These organisations are driven by the desire to achieve social goals (e.g. improving public welfare, the environment or economic well-being) rather than the desire for profit and as such these organisations are often called 'not-for-profit organisations'. However, they do need to make a profit to be financially sustainable and due to their desire to achieve social goals they are often best placed to deliver public sector contracts.



There are about 500,000 voluntary and community organisations in the UK of which 188,000 are registered charities with a mixture paid staff and volunteers. We recognise the benefit of working with these organisations and regard them as a key partner in delivering services.

### **Police and Crime Commissioner and Third Sector Partnership Agreement**

NWPC and NWP is looking to improve engagement with local third sector organisations, so if you are a voluntary or community based organisation and would like the North Wales Police and Crime Commissioner to visit your organisation and see it in action, delivering services? please complete the [Application Form](#). Please note any visits would be carried out in line with procurement legislation parameters.

Seeing services delivered at the frontline gives an insight into the issues faced by communities. It will help the Commissioner to understand community needs and assist in developing future policing priorities, more information at <http://www.northwales-pcc.gov.uk/en/Working-in-Partnership/Third-Sector.aspx>

### **PACT - North Wales Police and Community Trust**

Launched in 1998 to support community initiatives, particularly those in which the Police are involved, which aim to improve the quality of life by reducing crime and fear of crime in all the communities of North Wales. Since 1998 PACT has supported wide variety of projects, investing over £1,000,000 in communities across North Wales, many of these projects aim to increase good-citizenship and community participation in order to create safer neighbourhoods.

- Visit the PACT website at [www.pactnorthwales.co.uk](http://www.pactnorthwales.co.uk)
- See Appendices 2 for more about PACT

**Sustainability & Cost Management** - There should not be a premium cost to buy sustainably if products are procured on a whole life basis. Buying sustainably delivers not only Value for Money on a whole life basis but social, economic, environmental and cultural benefits to society. It reduces harm to the environment, the use of resources and generates less waste. NWPPC and NWP will consider sustainable options on all procurements.

**Whole Life Costing (WLC)** - WLC is the total cost of owning an asset over its entire life. This process is also known as Total Cost of Ownership or Cradle to Grave. WLC includes all costs such as design, service, maintenance, delivery, depreciation and disposal. WLC considers certain costs that are usually overlooked, such as environmental impact and social costs.

- See **Purchasing Guidance** - Section 4.2

**Short Term Procurement** - with increasing pressure on budgets, lowest price will often be attractive in the short term, but may not deliver the best end product over its lifetime.

**Long Term Procurement** - WLC can provide increased service life and performance for a lower WLC, or demonstrate that a higher initial investment will provide greater longer-term benefits with significantly reduced maintenance and operating costs.

**Social Benefit** - is the outcome of the process of achieving social value and it means so many different things to so many different people. Social Value in Wales is about Social, Economic, Environmental and Cultural wellbeing and as such can include anything from creating jobs to reducing waste. **Social Value Wales** ©

**The Nature of Social Value** - It is difficult to have a set of Social Value outcomes that apply consistently to all contracts, largely due to the value, nature and diversity of the wide range of goods and services commissioned and procured and it is recognised that there can be no 'one size fits all' model. It is therefore best practice to apply this policy in a proportionate manner, tailored to reflect the service or goods to be procured. It is the role of service commissioners and procurement leads to consider, on a contract by contract basis, the best outcomes that could be delivered through the procurement process and the most appropriate route to achieve them.



Improving the well-being of a region needs to be considered before commencing the process as it is an opportunity to influence the selection of a supplier who can provide both economic and wider community benefits.



## PRIORITISATION

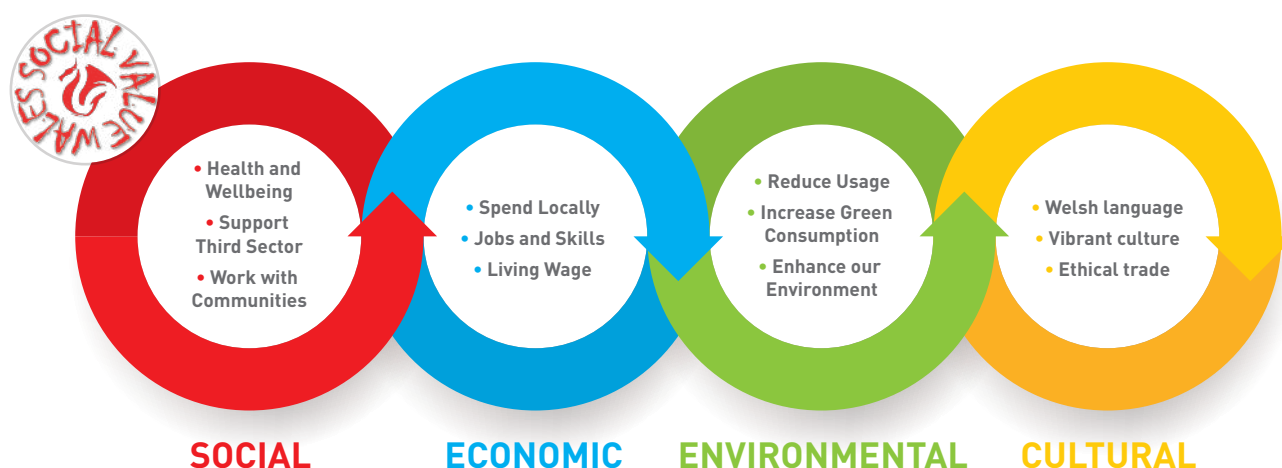
NWPCC and NWP have utilised the **Social Value Wales model** © and identified objectives and outcomes whilst considering key organisational documents, legislation and guidance.

- **The Police and Crime Plan Objectives**
- **The Public Services (Social Value) Act 2012**
- **The Well-being of Future Generations Act (Wales) 2015**
- **The Modern Slavery Act 2015**

### **NWPCC and NWP aims to**

1. Create sustainable and safer communities, build a stronger economy, reduce energy consumption and create a vibrant and responsible North Wales.
2. Secure greater Social Capital (the goodwill created from social relations), such as **citizenship, neighborliness, social networks and civic participation.**

## NWPCC AND NWP SOCIAL THEMES AND OUTCOMES



The priorities above are translated into Themes and Outcomes in the diagram below with further measures for delivering the priorities showcased within the **Social Value Wales model** © Outcomes Framework.

SOCIAL	ECONOMIC	ENVIRONMENTAL	CULTURAL
<p style="color: #e61e20; margin: 0;"><b>CREATE SUSTAINABLE AND SAFER COMMUNITIES</b></p> <ul style="list-style-type: none"> <li>• Provide Health, Wellbeing and Support Packages</li> <li>• Work better with communities, people and each other (Wellbeing of Future Generations Act)</li> <li>• Build capacity and support for the Third Sector (inc the voluntary and community sector)</li> </ul>	<p style="color: #3498db; margin: 0;"><b>HELP BUILD A STRONGER NORTH WALES ECONOMY</b></p> <ul style="list-style-type: none"> <li>• Support Local Business and spend money locally</li> <li>• Create Jobs, Apprenticeships and Training opportunities within the local community</li> <li>• Reduce In-equality, raise Living standards and work towards paying a Living Wage</li> </ul>	<p style="color: #27ae60; margin: 0;"><b>SUSTAINABLE CONSUMPTION AND REDUCED USAGE</b></p> <ul style="list-style-type: none"> <li>• Enhancing the environment</li> <li>• Reduce Energy Consumption and CO2 emissions</li> <li>• Increase Sustainable and Greener Consumption and Production</li> </ul>	<p style="color: #f1c40f; margin: 0;"><b>CREATE A VIBRANT AND RESPONSIBLE NORTH WALES</b></p> <ul style="list-style-type: none"> <li>• Help to create a Thriving Welsh Language</li> <li>• Help to create a vibrant Welsh Culture and Heritage</li> <li>• Promote Ethical Trading and minimise instances of Modern Slavery</li> </ul>

## THE SOCIAL STATEMENT AND QUESTIONS

The following is an example of an Opening Statement and Question that can be used in a Quotation or Tender. It highlights our Social Value and Social Capital priorities. The Question should accompany the statement as it asks the supplier to evidence how they can meet our priorities and deliver some of their own.

When using this approach, it is important to have an agreed, "signed off" and published Social Value Policy which highlights the Social Value & Social Capital priorities of the Organisation.

### STATEMENT

NWPCC and NWP is committed to the **Public Services (Social Value) Act 2012, the Well-being of Future Generations Act (Wales) 2015** and the Modern Slavery Act 2015, ensuring that social, economic and environmental issues are considered at all stages of our commissioning and procuring process, and as part of the whole life cost of a contract.

### NWPCC and NWP aims to

1. Create sustainable and safer communities, build a stronger economy, reduce energy consumption and create a vibrant and responsible North Wales.
2. Secure greater Social Capital (the goodwill created from social relations), such as **citizenship, neighborliness, social networks and civic participation.**

More information can be found in the NWPCC AND NWP **Social Value Policy.**

### QUESTIONS

#### Social Value

1. Tenderers are asked to articulate how they will support NWPCC and NWP in achieving its priorities and any Social benefits you can bring to this Contract. In context of the Public Services (Social Value) Act 2012, tenderers shall describe how they shall ensure wider social, economic, environmental and cultural benefits on behalf of NWP and / or NWPCC during the performance of the contract.

#### Welsh Language

2. Tenderers shall describe what impact, if any, the Welsh Language Scheme may have upon the performance of the contract and how they shall manage and monitor their compliance with the Scheme (including ensuring all relevant communications, written and verbal will be available in both Welsh and English).

**Legal** - The Social Value Act applies to public service contracts and contracts with only an element of goods or works over the EU threshold. Commissioners must factor social value in at the pre-procurement phase, allowing them to embed it into the design of the service.

Contracting organisations must consider: (a) how what is being procured might improve the economic, social and environmental well-being of the area and (b) how, in conducting the process of procurement, it might act with a view to securing that improvement.

Accordingly, the subject matter of a contract should be scoped to **consider the priorities of the contracting authority relating to economic, social and environmental well-being and in the case of NWPC and NWP cultural wellbeing too as per the Social Value Wales model** ©.

To ensure we are consistent in our approach we will utilise the Social Value Wales matrix of outcomes and measures that can be used on a modular basis and applied in a proportionate and relevant manner dependant on the value and the subject matter of the contract.

### Guidance on The Publishing of Lower Value Contracts

The European Commission has published guidance on how public authorities should award contracts of low monetary value fairly, as these contracts account for the majority of public contracts in the EU. Guidance also advises on the means of advertising these requirements and refers to the use of portal websites such as

- Contracts Finder: <http://www.contractsfinder.businesslink.gov.uk/>
- Sell to Wales: [Sell to Wales](#)
- Blue light Procurement Database - [BLPD](#)

### Forward Commitment

To ensure all providers (large and small) have a fair, equal and transparent opportunity to tender we will look to advertise opportunities as early, as widely and as inclusively as possible in order that the market have time to respond in a manner that derives maximum Social Value from the opportunity.

Where appropriate a PIN (prior information notice) should be issued via <https://bluelight.eu-supply.com/> and local suppliers should be made aware of the opportunity by advertising on the NWPC and NWP website plus other local and national channels as appropriate.

### Tender Advertising

- Sell to Wales - [Sell to Wales](#)
- Blue light - <https://bluelight.eu-supply.com/>

### Tender Alerts

- Register on [Bluelight](#) to receive tender alerts.

### Social Values - “what to do” at each Spend Thresholds

There is no ‘one size fits all’ model for applying and delivering Social Value, due to the value, nature and diversity of the wide range of goods and services that NWPC and NWP commissions and procures in meeting the diverse range of customer needs.

**Procurement Guidance** - See **Purchasing Guidance** - Section 6 for full procurement guidance and requirements. Purchasing Guidance should be followed at all times, the information below is a guide to how to apply and deliver Social Value at each threshold.

#### Social Value Guidance

**£0 to £20,000** - Social Value is on a voluntary basis from the suppliers and should not be used as award criteria. Suppliers can sign up to the **Social Value Charter**.

**Purchasing** - You must obtain a minimum of one quotation in writing and demonstrate the purchase is value for money and in line with best value practice. See **Purchasing Guidance** page 7.

**£20,001 to £49,999** - Social Value should be considered by the commissioning and procuring officer by using one of the options below within the quotation or tender process.

- Social Value Statement and Question - see page 9
- Social Value Outcomes Framework

**Purchasing** - A minimum of three quotations in writing must be obtained using the e-tendering system and returned to the Procurement Department for opening. See **Purchasing Guidance** page 7.

**£50,000 to £ OJEU Threshold** - Social Value should be considered by the commissioning and procuring officer by using one of the options below within the quotation or tender process

- Social Value Statement and Question - see page 9
- Social Value Outcomes Framework

**Purchasing** - Tenders are to be invited using the Police & Crime Commissioner’s approved e-tendering system See **Purchasing Guidance** page 9.

**Above OJEU Threshold** - Social Value should be considered by the commissioning and procuring officer by using one of the options below within the quotation or tender process.

- Social Value Statement and Question - see page 9
- Social Value Outcomes Framework

**Purchasing** - Follow full OJEU procedures See **Purchasing Guidance** page 9.

#### Framework Contracts

If using a framework contract please contact the procurement department for guidance.

## CONCLUSION

NWPCC and NWP must consider ahead of commencing a commissioning and procurement process, how the economic, social, environmental and cultural well-being of the region may be improved through the procurement of goods, works and services as part of the **Public Services (Social Value) Act 2012** and the **Well-being of Future Generations Act (Wales) 2015** and in conjunction with the **Social Value Wales model** ©.

The Acts aim is to ensure that, as part of the commissioning and procurement processes, Government bodies consider the wider impact of the services delivery. It allows a supplier to be selected who not only provides the most economically advantageous service, but one which goes beyond the basic contract terms and secures wider benefits for the community.

We recognise that this is not the first such policy and it will not be the last and it may well be revised and refined as we continue along our Social Value Journey.

We hope that embedding Social Value into our commissioning and procurement processes will bring significant benefit to North Wales and its residents by delivering a social return, wherever possible, on every pound we spend.

## USEFUL LINKS

- **Social Value Act**  
<http://www.legislation.gov.uk/ukpga/2012/3/enacted>
- **Well-being of Future Generations Act (Wales) 2015**  
<http://www.legislation.gov.uk/anaw/2015/2/contents/enacted>
- **Modern Slavery Act**  
<http://www.legislation.gov.uk/ukpga/2015/30/contents/enacted>
- **Blue Light Portal**  
<https://bluelight.eu-supply.com/>
- **Contract Finder**  
<http://www.contractsfinder.businesslink.gov.uk/>
- **Living Wage**  
<http://www.livingwage.org.uk/>
- **National Minimum Wage**  
<https://www.gov.uk/national-minimum-wage-rates>

## NWPCC AND NWP DOCUMENT LINKS

- **Police and Crime Plan**  
<http://www.northwales-pcc.gov.uk/Document-Library/Information/Publication-Scheme/What-are-priorities-are-and-how-we-are-doing/Police-and-Crime-Plan/Police-and-Crime-Plan-2017-Final.pdf>
- **Contract Standing Orders**  
NWPCC and NWP contract standing orders (CSO's)
- **Third Sector**  
<http://www.northwales-pcc.gov.uk/en/Working-in-Partnership/Third-Sector.aspx>
- **Equality**  
<http://www.northwales-pcc.gov.uk/en/Working-in-Partnership/North-Wales-Public-Sector-Equality-Network.aspx>
- **PACT**  
[www.pactnorthwales.co.uk](http://www.pactnorthwales.co.uk)
- **PACT Report & Accounts 2015/16**  
<http://www.northwales-pcc.gov.uk/Document-Library/Working-in-Partnership/PACT-Annual-Report-2016.pdf>
- **Your Community your Choice (Quality of Life Fund)**  
<http://www.northwales-pcc.gov.uk/Document-Library/Working-in-Partnership/PACT-Annual-Report-2016.pdf>

## APPENDICE 1

### The Commissioning and Procurement Social Value Process

To enable consistent deliver of Social Value(s) from tendering activity, the following guidance will help embed social value into commissioning and procurement processes.

Identify the Business Need	<ul style="list-style-type: none"> <li>• Challenge and reduce the Demand</li> <li>• Is the Purchase necessary?</li> <li>• What are the performance requirements and desired social outcomes?</li> <li>• Establish Business need not want</li> </ul>
Define Policy	<ul style="list-style-type: none"> <li>• Research the Market (what is available, what is possible, look for innovation) - Market Engagement Exercise / Bidders Day.</li> <li>• Identify sustainability impacts / opportunities. Prioritise these and focus where the most difference can be made</li> <li>• Use specifications to build in Social Value(s) where possible</li> <li>• Use Output based specifications to promote innovative solutions</li> </ul>
Identify Suppliers & Tender	<ul style="list-style-type: none"> <li>• Ensure qualification and tender documents capture social requirements (starting with the PIN)</li> <li>• Keep the process simple and straightforward to ensure SME / Social Enterprises etc can take part</li> <li>• Advertise widely (inc locally) to ensure the market is aware</li> <li>• Communicate evaluation criteria (inc social requirements) so bidders understand its importance</li> </ul>
Evaluate & Award	<ul style="list-style-type: none"> <li>• Use WLC (where possible) to evaluate bids</li> <li>• Evaluate and Score in line with published criteria (inc social value)</li> <li>• Debrief the unsuccessful bidders (to drive more social value from future bids)</li> <li>• Negotiate for Social Value(s) not just Financials</li> <li>• Finalise the Contract - agree KPIs / Ts&amp;Cs including Social Value measures and incentives and penalties</li> </ul>
Implement	<ul style="list-style-type: none"> <li>• Finalise performance review process (inc Social Values) and monitor.</li> </ul>
Manage Performance & Relationship	<ul style="list-style-type: none"> <li>• Monitor Social Value performance as part of process and agree corrective action as and when required</li> <li>• Look for ways to improve performance</li> <li>• Use supplier expertise / knowledge</li> </ul>
Review & Learn	<ul style="list-style-type: none"> <li>• Share learning throughout the process in a bid to improve process and decision making.</li> </ul>

## PACT - North Wales Police and Community Trust

**Building communities and supporting young people** - The North Wales Police and Community Trust (PACT) seeks out, promotes and encourages community-led projects that foster a safer environment and enhance the quality of life of the people of North Wales. The charity focuses on initiatives that:



- Promote crime prevention programmes
- Increase awareness of drug, alcohol and other substance abuse issues and best responses
- Reduce crime and protect people and property
- Promote road safety
- Improve relations between young and elderly
- Provide support to Safer Neighbourhood Policing Teams
- Working in partnership with a wide variety of agencies and organisations
- Enhance appreciation of the police and their involvement in local issues

Since 1998 PACT has invested over £1,000,000 supporting projects and communities across North Wales.

**Focused. Capable. Proactive** - Led by a Board of Trustees from public, private and voluntary sector backgrounds, all bring a diverse range of experience to the Trust and gives the Board a skill-set that is unique in North Wales.

This has proved essential in the development of PACT from being a reactive grant-funder, to a pro-active developer of projects that support communities on a local and regional basis.

Efficient and effective programme identification, funding, management and control is imperative in an ever changing environment. Working in partnership with a wide variety of organisations ensures PACT delivers positive outcomes for all donors, supporters, the police and the people of North Wales:

- Consultation and involvement of communities in developing projects that have a defined benefit.
- Developing and managing major projects that have a direct benefit on communities
- Increasing PACT's impact, value and independence
- Focused projects that support Policing and community safety priorities
- Engaging business in solving community problems
- Building on existing firm foundations - staff, Trustees, reputation and processes
- An entrepreneurial approach - idea and opportunity based
- Building broader partnerships (public, voluntary and private sector)
- Being proactive not reactive
- Organic, risk-managed growth, project by project, based around the availability of specific project funding
- Minimum bureaucracy with core costs covered by management fee claw back



**Efficient and effective fund-raising** - PACT has developed strong links with donors and companies across North Wales, allowing it to fund and support an increasing number of community-led ventures.

In addition, and with the support of the Police and Crime Commissioner for North Wales PACT manages the Police Property Act Fund (PPAF) in 2006. Monies raised through this Fund are distributed to community groups in the six counties of North Wales.

**Major programmes** - Since 1998 PACT has successfully developed its capabilities to allow it to initiate, market and manage and deliver larger projects, predominantly in the youth arena. Past initiatives have included “Think Before You Drink”, “Wrexham Mini-World Cup”, and our headline education programme, “Justice in a Day”.

The success of the projects has encouraged PACT to develop and manage a portfolio of major projects. The profile and impact of these projects, such as those listed below, is helping PACT to attract new partners with the financial and management resources to position PACT as the leading community safety charity in North Wales.

**“Justice In A Day”** - In partnership with Theatr Clwyd in Mold “Justice in a Day” is PACT’s headline project. Originally piloted in 2010 following consultation with Criminal Justice Agencies, schools, students and police, is now in its seventh year during which time we have engaged with over 5,000 young people.

A lively, realistic and informed drama, follows a character called Alex from the time before he committed a crime, to his trial, imprisonment and the consequences for his family, friends and the victim. The issues, risks and cost of youth-on-youth assault as a result of malicious cyber and text bullying are opened up for discussion.

The drama mirrors some of the children’s own problems and allows the audience a chance to understand the potential consequences of their actions – including appearance in Court, sentencing and imprisonment.

This innovative initiative enables police, Youth Justice Service, other professionals working within the Criminal Justice System and schools to work with Year 8/9 pupils in a professional informal environment that:

- highlights the consequences of criminal/anti-social activities
- provides a means of addressing questions that they may not otherwise have been able to ask
- explores the impact of such behaviour on offender, victim and the wider community - and the costs associated with such behaviour/actions
- encourages good-citizenship

Results from the workshops indicate that 96% of young people who attended said that they were less likely to be involved in crime in the future.

**Crimebeat** is PACT's lead fund on youth initiatives and is the official charity of the High Sheriffs of Clwyd and Gwynedd. Crimebeat supports projects with grants of up to £500 for young people to develop and deliver crime prevention/community safety projects. Funding is raised from the committed efforts of the Shieivalty in North Wales and over the past 15 years, it has supported over 400 youth projects with grants in excess of £200,000.



The projects supported cover a diverse range of subjects from road safety, drug/alcohol education, rail safety, healthy lifestyles, and anti-bullying programmes such as:

- Anglesey, "Prevention is Better than Cure " - homelessness and crime
- Llandudno Youth Club, "Say No" - underage drinking, drug use, anti-social behaviour
- Brynteg & Nannerch Primary Schools - anti-bullying - Playground Pals
- West Rhyl Marshalls - youth engagement, community, environment
- Caernarfon, Gisda - support for homeless
- Rhyl, Clwyd Alyn - environment
- Llandrillo Safety Crew - child safety
- Castell Alun, Hope - youth volunteering
- Flint YPDAT "You Won't Always Get Lucky" - drug and alcohol education
- Broughton Community Council - education, engagement, environment.

